



TOWN OF HANOVER  
550 HANOVER STREET, SUITE 29  
HANOVER, MASSACHUSETTS 02339  
781-826-5000 ext. 1084

*Board of Selectmen*

**BOARD OF SELECTMEN  
FY2016 GOAL SETTING SESSION  
Wednesday, July 1, 2015**

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**Community Relationships:**

- Develop a Town-Wide Communication Strategy:
  - o Social media monitoring and outreach
  - o Continue to update town website:
    - o Continual Updates
    - o Accuracy & Content
    - o Improve organization/usability/navigation
    - o Construction/Development Projects Update Page
  - o Create resident email list/database
- Create an Updated Town Personnel Plan
  - o Create an employee roles and responsibilities organizational chart
- Encourage more Public Participation and Institute Recognition for Volunteers

**Administration & Communication:**

- Develop an Effective Reporting System to Board of Selectmen:
    - o Schedule regular interactive/multimedia reports to the Board of Selectmen from town departments and boards/committees
    - o All meeting minutes posted on town website in a timely manner
  - Create an Executive Dashboard:
    - o Create tabs for each board/committee showing how many applications are pending/how many hearings each board/committee held each month
    - o Create tab with GIS map showing locations of current projects throughout the town
    - o Purchase tablets for Boards – Organize agendas and meeting documents (BoardPaq\*)
  - Review and Update Existing Town Policies to Reflect Current Goals
    - o Work with the Planning Board to review subdivision regulations to identify areas that could potentially create future financial issues for the town and/or updates or changes that need to be made (ex: Subdivision Rules and Regulations)
    - o Review and Update [if necessary] the Hanover Sign Bylaw
  - Develop a Unified GIS Platform for all Town Departments to Improve Use/Communication
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### **Route 53 Development/Fireworks Site:**

- Update Town Master Plan:
  - o Create a more user-friendly version of Master Plan
  - o Create a Route 53 Development Plan/Vision as Component of Plan
  - o Water Quality: Enhance water quality reporting and education/conservation. Explore infrastructure improvements.
- Collaborate with UMass Graduate Students to Obtain Scholarly Studies of Hanover:
  - o Fireworks District Study
  - o Route 53 /139 Intersection Study
- Schedule Regular Communication Updates from the Hanover Mall
- Schedule Regular Updates on the Fireworks District

### **Finance:**

- Develop Multi-year Fiscal Projections (3-year Projection)
    - o Budget Forecasting
  - Explore Direct Expenses
  - Identify and Pursue Potential Revenue Opportunities:
    - o Review available town-owned land/properties that could be sold or re-used
    - o Develop a list of all town-owned properties
    - o Pursue disposition of tax title properties and provide quarterly updates
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