# Community Access and Media Committee Meeting Notes

Next Meeting: January 14, 2019 @ 7pm HHS Media Room

Meeting Held: December 10, 2018 Meeting held @ 7pm HHS

#### In attendance:

- 1. Colleen Smith, HCTV Station Manager
- 2. Scott Lebbossiere, HCTV Production Coordinator
- 3. Tom Kane, Chair
- 4. Steven Ryerson, Vice Chair/HCTV Station Liaison
- 5. Amy Lipman-White, Secretary
- 6. Michael O'Connor, Government Steering Committee Member
- 7. Jamie Tedeschi, Public Channel Steering Committee
- 8. Susan Glover, Public Channel Steering Committee
- 9. Eric Wilbur, HHS Broadcast Journalism Teacher
- 10. Matthew Ferron, Superintendent of Hanover Schools
- 11. Tammy Murray, Community Service Director
- 1. Meeting Opened 7:05
- 2. Approved Minutes from October 15, 2018 @ 7:06pm (November 19, 2018 meeting was circumvented due to a @ 6:30pm Town Hall Joint Meeting with Selectman regarding Comcast Cable Contract)
- 3. CLASSROOM Eric Wilbur Teacher
  - 2018-19 Broadcast Journalism class has 94 Students this year (vs 60 something the year before) 90% freshman
  - 6 classes total 17-18 kids make it a bit more unruly. Need smaller classes to be more productive 10-12 cap.
  - Class itself is improving
    - o Older students are
      - More production
      - More story development.
      - More creativity in the older kids.
      - Better interviewers
    - o The possibility of a more advanced class may be possible for next year
      - Focus on weekly news show.
    - o Only one student was a repeat and that was actually an accident
  - What we can do to help:
    - o Fix the computers not working making it difficult to edit.

- Iphone stabilizers
- o Adobe software
- More help with editing
- o More accessibility to equipment
- o Teleprompter
- 4. EDUCATION CHANNEL: Pam Manning Report for Education steering committee
  - Matt Ferron: Discussion for administration
    - o 2018-2019 goal is for signage inside and outside the building flags
      - Flags on the light poles
      - Just a Flag at the end of the drive
    - o 2019-2020 goal for an advanced class
    - o Looking to develop more shows through the town
    - Podcasts
    - Literacy
    - o Involve more of the Town's schools
    - More intereviews
    - Issues
      - Challenging for the teachers
      - Age groups are limited where they can go.
- 5. HCTV Report: Colleen -
  - 5 year Contract with Verizon & 10 year contract with Comcast.
  - Tammy Murray: We will need to start doing fundraising to keep stations going after these contracts especially with what's going on with the FCC if Verizon and Comcast don't have to contribute.
  - This committee may end up being it's own board.
  - Colleen to air all 4 of the new government shows.
- 6. GOVERNMENT CHANNEL Michael O'Connor
  - ➤ Hanover Civics Show(s)
    - Part 1 Finalized Brian Barthemis' segment.
    - Part 2 Finalized Town Moderator Doug Thomson.
    - Part 3 Finalized Town Manager Joe Colangelo
    - Part 4 Finalized Cathy H-B Town Clerk

## 12/10/18 Report from Michael O'Connor- Government Steering Committee

### **General Update**

- Drafted outline of quarterly <u>Data and Analytics Report procedure and guideline</u>
  - o Forgot to address in meeting, but recorded in report for 111918

- Conversation Commission is doing a lecture series on the ship building on the North/Indian Head River (Fall 2019) that they would really like coverage on.
  - o Ideally we cover the events until they can cover them themselves
- Speaking at HHS Leadership Course, the course instructor was interested in us informing them of any opportunity for students the studio
  - o I mentioned content creation or an awareness campaign as potential ideas for student projects

## Master Plan Implementation Committee- Update

- We don't have a role in any of the action items
  - o Generally our role is to make sure we are in the loop
  - We can possible offer communication resources for other committees
  - o Gives us heads-up on possible event coverage
- Opportunity for Partnership with Conservation Committee/Commission with recording records and stories of Hanover History on video
- I'm still not on the email list!
- Next Meeting Thursday January 10th 6:30 pm Town Hall

#### **Government Steering Committee**

- Hanover Civics
  - o Episode 4 Complete
    - Greatly appreciated by Town Clerk
    - Yet to Air
  - Reached out to Conservation Commission (111318)
    - Interested and in discussion with Committee
    - Wanted to know if they could receive help on using projector for meetings
    - Touched based with Caleb Estabrook (112118) reaffirmed interest Lectures on the History of the North River and historical happenings.
  - o Reached out to Board of Assessors (111218)
    - Interested, but not available until Spring 2019
  - Haven't seen any content on HCTV.
- Still haven't heard back from Police or Fire.
  - Need to find a way to set up a meeting
- Working on getting connections and communications set up between committees and HCTV
  - o Interest is high; unaware of access to equipment/ability to reach out

#### 7. PUBLIC CHANNEL: Jamie – Sue

- Hanover Crossing Professional Real Estate Partners (PREP)
  - The Mall show may not be a show if they don't get the Mall is not granted a variance from the town.
  - Working on a nature show
- Sue Glover Healthy Hanover
  - o Episode with Jerry Thornton and Ann Thornton

- o Dale Ferriera First 5K
- o Collin Right trains guard dogs

## 5 ideas to do:

- i. Abby Knoll photo and yoga studio firehouse cocktail party
- ii. History Camp Squanto
- iii. Hanover Runners Club Burkes Alwerks 5K
- iv. Facebook page Animal Wildlife of Hanover Jamie
- v. Helicopter Pad -
- 8. 2018 2019 Meeting Dates Colleen to reserve room Steve to update the website
  - September 17, 2018 September 11, 2017 @ 7pm in the media room
  - October 15, 2018 @ 7pm
  - November 19, 2018 @ 6:45pm at Town Hall with Selectman
  - December 10, 2018 @ 7pm
  - January 14, 2019 @ 7pm
  - February 11, 2019 @ 7pm
  - March 11, 2019 @ 7pm
  - April 8, 2019 @ 7pm
  - May 13, 2019 @ 7pm
  - June 10, 2019 @ 7pm
- 10. Meeting Adjourned 8:45pm