

Draft Community Access and Media Committee Meeting Notes

Next Meeting: January 9, 2016

Meeting Held: December 12, 2016 @ 7pm
Meeting held @ HHS Media Room

In attendance:

- Dave Malekpour, Committee Chair
- Amy Lipman-White, Committee Co-Secretary
- Susan Glover, Committee Member
- Colleen Smith, HCTV
- Tom Kane, Member
- Pam Manning, Member
- Stephen Ryerson, Member
- Bruce Bartholomew, Chair of Board of Selectman, guest visitor

1. Meeting Opened 7:10pm

2. Committee Member Introductions with New Members

-Bruce Bartholomew, Chair of Board of Selectman guest visitor noted that the provider's (Verizon and Xfinity) new contracts are coming up 2018 and they selectman are hiring a firm to assist in the negotiations of the new contract.

-HCTV Announcement they will have a new staff member: Leverette Ball

3. Review of last year's accomplishments & Goals for next year

A. Government Station:

- The Government station continues to run smoothly with the updates previously made to equipment over the past few years.

Government Station Goals: maintain Status Quo.

B. Education Station

Broadcast Journalism Class:

- 3 new computers were provided to class; and
- 3 additional computers were taken from the studio of shared use.
- 2 new improved high end camera's

- Sheila Walsh, English Department, who oversees Broadcast Journalism Class Teacher, Jake Plummer is writing curriculum for class. HCTV provided funding \$785.00.

Educational Goals:

- Find out the Status of the current curriculum.
- Set up a meeting with Matt Ferron, Matt Paquette and Sheila Walsh to find out about the status of the current curriculum and make sure it falls in line with HCTV's goals as well. Hoping for the January 9th date.
- Investigate expectations of Broadcast Journalism II advanced class: It has been on hold since the curriculum for the Broadcast I class has not been completed, to the best of our knowledge.
- Get more students involved.

C. Public Station

Currently only 2 ongoing shows:

- Healthy Hanover
- Painter

Public Station Goals:

- Increase Programming
- Continue development of "HEART OF HANOVER" Show.
 - New HCTV staff member , Leverett Ball to take the reins to move show forward.
- Increase Community Involvement

4. Additional Goals for upcoming year:

- Marketing and Outreach
 - Develop a system to have the Mariner regularly print HCTV TV Schedule
 - OPEN HOUSE with HCTV to Promote
 - Some suggested Places and groups to team up with:
 - Eagle Scouts
 - Senior Center
 - Hanover Chamber of Commerce
- Website: Improvements following November 2016 meeting: made based upon last month's meeting:
 - Home page – Watch HCTV Video
 - Added on Demand Tab
 - Separated Live Video vs On Demand
 - Vimeo public and sporting
 - On Demand we use Earth Channel

- Continue improvements to HCTV Website
 - Bruce Bartholomew noted a lack of uniformity between the Town’s various departments and their websites. He suggested that HCTV and all town departments together hire a professional company together to create a uniform website(s) all on the same platform, that look uniform and connect easily together.
- Increased HCTV Social Media Presence
- Air more programming

5. November 14, 2016 minutes approved at 8:35 pm

6. 2016 – 2017 Meeting Dates - Colleen to reserve the room/dates

January 9, 2017	7pm	HHS Multi Media Room
February 13, 2017	7pm	HHS Multi Media Room
March 13, 2017	7pm	HHS Multi Media Room
April 10 2017	7pm	HHS Multi Media Room
May 8, 2017	7pm	HHS Multi Media Room
June 12, 2017	7pm	HHS Multi Media Room

7. Meeting Adjourned 8:50 pm