

Draft Community Access and Media Committee Meeting Notes

Next Meeting: April 10, 2017

**Meeting Held: March 13, 2017 @ 7pm**  
**Meeting held @ HHS Media Room**

In attendance:

- Dave Malekpour, Committee Chair
- Amy Lipman-White, Committee Co-Secretary
- Susan Glover, Committee Member
- Colleen Smith, HCTV
- Pam Manning, Member
- Tom Kane, Member VP
- Bruce Bartone, Member

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1. Meeting Opened 7:45pm
  2. Review of Last Month's Meeting with Dr. Sheila Walsh & Principal Paquette

**ACTION ITEM 1:**

**Email:** Pam Manning <pmanning@hanoverschools.org> to arrange a classroom visit:

Hanover High School is on a two day schedule, A and B Day, and the class meets:  
4th period, 10:43 - 11:33, A and B day, 2 separate sections  
6th period, 12:56 - 1:46, A and B day, 2 separate sections  
7th period, 1:50 - 2:40, A day only, 1 section  
So, there are five total sections of the class.

3. Committee Goals to Get Public Involvement: "Turning good ideas into action" Tom Kane

A . Theme - "Building Community Through HCTV"

- a. Committee requested Leverett Ball, newest HCTV staff to attend next CAM meeting so Committee Member may discuss committee goals and hopes for the continue development of "HEART OF HANOVER" and find out Leverett's plan and the status of the show.
- b. Marketing and Outreach Ideas to Increase Programming:

**ACTION ITEM 2:** Each Committee Member shall speak with Two (2) community businesses &/or individuals about HCTV, what HCTV is, where

HCTV is located, how HCTV can benefit both them and the community, why they should take advantage of this valuable tool.

- PLAN AN OPEN HOUSE with HCTV to Promote Invite
  - Face Office of Community and Family Development
  - Cultural Council
  - Council on Aging
  - Eagle Scouts
  - Hanover Chamber of Commerce
  - Children's Museum
- Use Hanover Day Talent Stage to Further Promote the Station
- Develop a system to have the Mariner regularly print HCTV TV Schedule
- Increased HCTV Social Media Presence
- Air more programming

4. Station Equipment update: New Lighting Grid for the Station.

5. Minutes approved at 9:00 pm

6. 2016 – 2017 Meeting Dates -

<b>January 9, 2017</b>	<b>7pm HHS Multi Media Room</b>
<b>February 13, 2017</b>	<b>7pm HHS Multi Media Room</b>
<b>March 13, 2017</b>	<b>7pm HHS Multi Media Room</b>
<b>April 10 2017</b>	<b>7pm HHS Multi Media Room</b>
<b>May 8, 2017</b>	<b>7pm HHS Multi Media Room</b>
<b>June 12, 2017</b>	<b>7pm HHS Multi Media Room</b>

7. Meeting Adjourned 9:01 pm