

## Draft Community Access and Media Committee Meeting Notes

Next Meeting: May 14, 2018

Meeting Held: April 9, 2018 @ 7pm  
Meeting held @ HHS Media Room

In attendance:

1. Tom Kane, Chair
2. Steve Ryerson, Vice Chair of Board
3. Amy Lipman-White, Secretary
4. Pam Manning, Education Steering Committee
5. Dave Malekpour, Public Steering Committee
6. Bruce Bartone, Government Steering Committee
7. Michael O'Connor, Government Steering Committee Member
8. Nicole Schiarizzi, HCTV Station
9. Eric Wilbur, HHS Journalism/HCTV classroom Teacher

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1. Meeting Opened 7:05 pm
  2. Approved Minutes from March 12, 2018 @ 8:17 pm
  3. CLASSROOM: Eric Wilbur - HHS Journalism/HCTV classroom Teacher
    - 17 Minute Walk-Out segment was cancelled due to snow but they are planning segments with teachers re: guns in classrooms.
    - Screenagers “film shorts” are being posted on YouTube request that the Cable Station be provided with the same to air on the Cable station. Follow up with Colleen on the show.
    - New Screenager recapping the sports play offs. Segment with teachers and guns in class rooms. Senioritis. Fortnite Video Game. Drama Festival and SEMSBA.
    - New projects that students are working on:
      - Beginning to make more use of the studio interviewing etc.
      - Wifi Story at HHS.
      - Spring sports
      - Humanities Projects
      - Next year use Credit For Life
      - Dogs trained.
      - Diabetes Dog
    - Class - In house field trip on the lighting with Lighting Experts that installed. .
  4. EDUCATION CHANNEL: Pam Manning - Report for Education steering committee
    - Pam to ask if the “Be Better Club Video” might be shown when the 8<sup>th</sup> graders come to visit the school pre-9<sup>th</sup> grade. Highlights the positive of kids coming into a new school and the Cable class and the Station. “Win – Win”

- Pam to let HHS Principal know that Jamie Tedeschi can use volunteers to help film the Walnut Hill Garden Club Plant Sale May 18.

5. HCTV Report: Colleen/Nicole

- Negotiate cable contract - Verizon meeting rescheduled to Monday April 23rd
- Sign for outside the room Ordered.
- Hoping to use the Digital TV - Monitor – in Hall as signage as well?
- Matt Beren – took a new position. Station is going to advertise for a new person, hoping with a marketing background. It will be a Full Time Position. Posting end of May early June
- New drone – Mavick Air Pro
- Rustic Marlin Show is being worked on.
- TV Set possibly new Director Chairs Colleen wants to make sure they are good ones
- Discuss possible permanent set with Stage Risers

6. GOVERNMENT CHANNEL Bruce/Michael O'Connor -

- The first civic program by Michael O'Connor:
  - Interview held with Brian Barthemis - Tom Kane did the interview 3-23-2018 Tom to tell us about it.
  - Program will consist of animation explaining broader details and general information then it will switch to Barthemis on interview with personal notes.
  - Michael sent a us rough draft of Hanover Civics Show – He hopes to complete by end of this week.
- Michael O'Connor working on a second rough draft of a script on how Town Meetings Operate with Town Moderator Doug Thomson. Michael hopes to get a script by Friday 4-13-2018).
- Goal: create programs for every department and every Committee
- Michael putting together a Monthly Government recap. April

7. PUBLIC CHANNEL: Dave/Jamie -

- Tom Kane reached out to Transfer Station as the Chair of the Hanover Cable Access Committee (CAM), to do a feature on the Transfer station/Ames Way a sort of PSA for the purpose of educating new residents and re-educating the dos and don'ts of the transfer station. (4-9-2018 Transfer Station Head responded they would work with HCTV). The Transfer Station agreed to interview.
- Jamie to work with the Walnut Hill Club Garden to film segments. See detailed breakdown of planned segments at end the minutes\*\*. Plant Sale is May 18<sup>th</sup> hoping to get some volunteers for community hours.
- Segments will also be shown during Therapy for Hanover Seniors at the Senior Center.

8. New Business:

- Michael O'Connor sent a sample suggested outline for a Hanover Film Festival
- Comments, compliments and complaints contact [csmith@Hanoverctv.org](mailto:csmith@Hanoverctv.org)  
Re: Talk Radio and Set.

9. 2017 – 2018 Meeting Dates – Colleen to reserve room Steve to update the website

- ~~September 11, 2017 @ 7pm in the media room~~
- ~~October 23, 2017 @ 7pm~~
- ~~November 13, 2017 @ 7pm~~
- ~~December 11, 2017 @ 7pm~~
- ~~January 8, 2018 @ 7pm~~
- ~~February 12, 2018 @ 7pm~~
- ~~March 12, 2018 @ 7pm~~
- ~~April 9, 2018 @ 7pm~~
- **May 14, 2018 @ 7pm**
- **June 11, 2018 @ 7pm**

10. Meeting Adjourned 8:18pm

**\*\* Walnut Hill Garden Club**

The creation of a series of segments ranging from 2-4 minutes in length that focus on the Walnut Hill Garden Club and their involvement in not only the beautification of Hanover, but also their community based activities and ideology. These segments would have the ability to stand on their own, either on air, as bridge pieces between current programming, or strung together to create a complete full length episode. Online these segments could be used as social media content for the garden club and the town as standalone segments. The goal is to create a library of programming that enhances awareness and build community involvement in relations to the Walnut Hill Garden Club.

Each segment would feature a specific topic and activity undertaken by the Walnut Hill Garden Club. Segments will feature a narrative led by 1-2 members of the club and be supported by additional members and residents as needed. These segments would be filmed entirely on location.

- Currently 52 Members - Looking to increase membership
- Resource for expertise and plants
- Active in the community
- Social Component

## Segments:

**Art in Bloom, Museum of Fine Arts, Boston (*Floral Design*)** WHGC sponsors a member to represent the Club at this fine showing of the best of the best.

**Garden Therapy for Hanover Seniors (*Garden Therapy/ Community Involvement & Outreach/ Floral Design*)** Club members work with Hanover senior citizens on a regular basis to create container plantings or decorative projects with live or dried materials.

**Hanover Day (*Community Outreach/Education*)** As part of community outreach, the Club provides information concerning important ecological/environmental issues and Club projects and activities at the annual June field day.

**Kindergarten Seed Planting (*Education*)** WHGC educates all Hanover elementary school kindergarten students with a seed starting program and an educational presentation.

**New England Spring Flower Show (*Floral Design*)** WHGC actively participates in at least one Club category and several members do individual projects.

**Rain Garden (*Conservation*)** Maintain the award-winning eco-friendly Rain Garden we designed and planted in conjunction with HGC.

**Recycling (*Conservation/Environmental Protection*)** Printer ink and toner cartridges, cell phones, and small electronic devices are collected at the John Curtis Library, Town Hall, the Transfer Station, and at Club meetings. Items are recycled for Club reimbursement.

**Scholarships to Hanover High School and South Shore Vocational Technical High School Graduating Seniors (*Scholarships*)** The Club presents a total of 3 scholarships annually.

## Keeping Hanover Beautiful:

- **Planting/Maintaining Town Traffic Islands in conjunction with Hanover Garden Club (HGC) (*Civic Beautification*)** Club teams plant perennials and annuals to maintain attractive, colorful islands throughout the town - a rewarding experience for both the volunteers and the public passing by.
- **Landscaping and Maintaining the Planting at the World War I Monument/ Flag Pole at Sylvester School (*Civic Beautification*)** WHGC designed and donated the World War I Memorial planting & landscape and maintains it.
- **Maintenance of the Historic Stetson House Gardens in conjunction with Hanover Garden Club (HGC) (*Civic Beautification/Historic Preservation*)** A team of members maintains the period herb and wildflower garden at the historic Stetson House with HGC members.
- **World War II Memorial/Flag Pole at Hanover Town Hall (*Civic Beautification*)** Maintain the renewed planting at the World War II Memorial in front of the Hanover Town Hall.
- **Civil War Memorial at First Congregational Church (UCC) with HGC (*Civic Beautification*)** Plant annuals and maintain the perennials at this highly visible town center site.

## **Additional Segment Ideas**

1. Annual Plant sale at Riley Hall 5/18/2018
2. Forge Pond Park beautification & public landscape design program – Boy scouts and one member donated a massive tree
3. Member Profiles:
  - a. Dorothy Gullickson – 93 Years old and has built an incredible garden by herself over the last 30 years
4. Dig and Divide
5. Gardening and the environment – for example how planting and bee keeping work together
6. Informational how to segments:
  - a. Things to consider when starting your garden
  - b. How to manage your garden; protect from the elements, wildlife and drought.
  - c. What are your goals what type of garden are you looking for?

## **ABOUT WALNUT HILL GARDEN CLUB**

### **Our Founding**

The Walnut Hill Garden Club was founded in 1967 by Helena Quilty as an evening, neighborhood Club in the Walnut Hill area of Hanover and became federated under the Garden Club Federation of Massachusetts in 1969. Currently our membership includes enthusiastic gardeners from throughout Hanover and several surrounding towns.

### **Our Mission**

The mission of the Walnut Hill Garden Club is to promote the advancement of gardening, concern for our environment, encouragement of individual creativity, civic involvement through beautification and education, and the cultivation of friendship in the community.

The activities of the Club are limited to, and operated exclusively for, charitable and educational purposes, which are limited to those allowed by Section 501 (C) (3) I.R.C.

### **Our Activities and Projects**

Volunteer beautification projects include landscaping and maintaining plantings at several Hanover War Memorials, numerous traffic islands and a rain garden in cooperation with the Hanover Garden Club.

Our garden therapy program provides seasonal floral design workshops for Hanover senior citizens at three locations: Hanover Senior Center, Legion Housing for the Elderly and Barstow Village. Our program to recycle inkjet cartridges and cell phones has collection points at Town Hall, the John Curtis Library, and the Recycling Center at the Hanover Transfer Station. We sponsor kindergarten seed planting in the local schools and public service lectures. The Club participates in the Boston Blooms Flower Show, Art in Bloom at the MFA, and the Barnstable and Marshfield Fairs with individual and/or Club entries in design and horticulture. In 2013, the Walnut Hill Garden Club and the Hanover Garden Club jointly held a second "Books in Bloom Flower Show" at the John Curtis Library with proceeds funding Town Beautification projects.