

Draft Community Access and Media Committee Meeting Notes

Next Meeting: September 11, 2017 @ 7pm

Meeting Held: June 12, 2017 @ 7pm
Meeting held @ HHS Media Room

In attendance:

- Amy Lipman-White, Committee Secretary
- Dave Malekpour, Chair coming back
- Susan Glover, Committee Member not coming back
- Colleen Smith, HCTV – Has to come back
- Pam Manning, Member – Coming back
- Bruce Bartone, Member coming back
- Steve Ryerson, Member coming back

1. Meeting Opened 7:20pm

2. HCTV

- Leverett no longer working with us. Now working Brockton Rox. They are going to post for a new position. They are questioning to post now it or wait until fall. Committee recommends before the fall.
- New Teacher hire, Eric Wilbur. He will be the new teacher for the next year's broadcast journalism class. Part time position. Committee hopes to meet with him early in the year to discuss making more use of the equipment early on in the year.
- HCTV is keeping their intern from Cardinal Cushing, "Haley" comes in and makes content for Cardinal Cushing School and the station airs the material.
- The station has been very busy with spring sports rugby and lacrosse
- The station will cover Wed, June 14, 2017 - Town Hall Open forum on TIF @ 7pm
- The Station will cover Wed June 12, 2017 – Cupala being replaced on town hall at 7am

- The station will cover Monday June 19th Town Meeting @ 7pm
- Station is getting rid of Vimeo as of July 2017. Going forward it will be On Demand Video Server – Public Website Public VOD.
- The station is upgrading its lighting package approved and installed 2nd or 3rd week in July.
- Discussion of Cable station signage needed –
 - i. Looking for Recommendations for signage –
 1. Banner on the Fence – We had one but it was taken down Flag in front of the section
 2. Portable – flags like at auto places – to take to events and put out front – Can we put that out front.
 3. Flags for light poles – Senior Gifts to school. May be they will let us rent a couple

3. Hanover Day

- Have full time staff members working
- They have a few volunteers for CAM – Tom Kane agreed to be the man around town. Colleen to get him an HCTV TShirt
- General coverage of the day, are we having the photo booth (\$600) silly gorilla again this year, and
- Having public share with the Facebook page
- Planning a Public Service Day – instead of doing it at Hanover Day

4. Dr Walsh encourages us to go to the class room :
 Email: Pam Manning <pmanning@hanoverschools.org>
 she will update us of schedule next year.

5. Creating new content for the school

- Hoping new hire for the station will continue to develop “HEART OF HANOVER”
- Need the new teacher to meet with CAM early on in the fall.
- Need to work on integrating the curriculum broadcast with Journalism.
- Theme - “Building Community Through HCTV”
- Steven Ryerson to come up with a way to post on FB, Twitter & Instagram, upcoming programming on TV.

6. 2017 – 2018 Meeting Dates – Colleen to reserve website

- September 11, 2017 @ 7pm in the media room
- October 2, 2017 @ 7pm in the media room * let us know if conflicting
- November 13, 2017 @ 7pm
- December 11, 2017 @ 7pm
- January 8, 2018 @ 7pm
- February 12, 2018 @ 7pm
- March 12, 2018 @ 7pm
- April 9, 2018 @ 7pm
- May 14, 2018 @ 7pm
- June 11, 2018 @ 7pm

7. Minutes Approved 8:17pm

8. Committee Goals to Get Public Involvement: Action Items continued

ACTION ITEM 2: Create AWARENESS over the Summer

Each Committee Member shall speak with Two (2) community businesses &/or individuals about HCTV, what HCTV is, where HCTV is located, how HCTV can benefit both them and the community, why they should take advantage of this valuable tool.

9. Recommendations

- More amature content from the classes
Shumaker, Patch, Eric Wilbur
- Get more students from music choral and drama to air.
- Air interesting classroom project
- Create more student involvement
- Heart of Hanover - get that going with the new hire

10. Meeting Adjourned 8:45pm