

Draft Community Access and Media Committee Meeting Notes

Next Meeting: July 29, 2015 @ 7pm

Meeting Held: June 15, 2015
Meeting held @ HHS Media Room

In attendance:

1. Kathi Thomson, Committee Vice Chair
2. Dave Malekpour, Committee Chair
3. Amy Lipman-White, Committee Secretary
4. Ruth Lynch, Committee Member
5. Bruce Bartone, Committee Member
6. Christa Monahan, Committee Member
7. Susan Glover, Committee Member

1. Minutes Accepted. 7:10pm
2. Welcome and introductions to our newest appointment for next year Susan Glover.
3. Programming:
 - “Show within a Show” Video Production of "Show within a Show".
 - Colleen has completed editing and will send us a private link to view it on vimeo for our review
 - Dave & Bruce to send final via drop box .
 - Susan Glover starts filming “Healthy Hanover” Thursday, June 18, 2015
 - Garden Club, Audrey Baressi reached out and will meet with Colleen for a lesson with the camera and hopes to put together some shows.
 - Local Chef has expressed interest in a cooking show.
 - 8th Grad is Planning Mr. Shue is planning on setting up a studio.
4. Colleen to have second meeting with the Principal and Jake Plummer etc. to finalize there expectations for next years cable TV class. This class is to help Christa Monahan with Anchor TV.
5. Hanover Day: Volunteers are all set for the HCTV Booth.
 - A. PSA’s have been advised of their opportunity to do a PSA at the booth on Hanover Day
 - B. Photo Booth: Company called Silly Gorillas – Will set up next to HCTV. A camera will be nearby and we hope to catch people to saying “Look Mom I’m on HCTV ☺”.

6. HCTV: Workshops Schedule will to come out next fall. We hope to promote it more.
 - Colleen meeting with Plymouth Area Community Television (PACT) TV for new ideas from surrounding towns

7. Summer Meeting date: July 29, 2015 @ 7pm. Agenda for Summer Meeting:
 - Brainstorming ideas
 - Set Goals.
 - Schedule for 2015-2016 Committee (Dave to draft a proposed schedule for next fall for next meeting.)
 - “How people can find us and the level of engagement.”
 - Get word out about what cable access is and what it’s about.
 - Matt Harden - doing a Band Camp Video
 - Billboards are updated
 - Music Featured Artist of the week (Music)
 - Internships and Humanity Projects to Help Christa
 - Increase presence on Website, Facebook, Instagram and Twitter
 - More Community Involvement
 - Community Out Reach

8. 2014-2015 Accomplishments:

○ **In Studio:**

- New Equipment
 - 3 New Cameras
 - Drone
 - Town Hall up grades and the Quality has gone up
 - New live streaming at Town Meetings and archiving on line & on demand
 - Camera’s set up in school to fields and around the school
- Increased Attendance in the Workshops.
- Vimeo – Makes it easier to view any time and being used more.
 - Senior Week
 - Graduation
 - Sports

○ **Education:**

- New Class Anchor TV /Broadcasting.
 - Cable station hired a part time teacher the class.
 - 40 Students Enrolled.
- Middle School Setting up a studio for a TV Production Class (using the older cameras)
- After School Programing to begin - Working with Kelly Lawrence

- Middle School Media Club Starting back up in the middle school runs for 6 weeks.
- Jake Plummer talking about renewing the 8th Period TV show Student run

○ **Promotion/Programming/Community:**

- Show within Show Created
- Anchor TV Success
- Vimeo – Makes it easier to view any time and being used more.
- Friends of Hanover Music – Recorded the Band and Chorus Trip to Virginia
- “Healthy Hanover” – Susan Glover -- June first show
- Garden Club expressed Interest
- Band Camp Video to be shot
- PSA’s on Hanover Day
- HCTV has more of a a Presence around town
- More Excitement around town.

9. Meeting Adjourned 9:05pm